



LEXUS OF LAS VEGAS OPEN
A USTA PRO CIRCUIT EVENT



Sponsorship Tiers & Benefits

Sept. 25-Oct. 2, 2011
at Red Rock Country Club
Las Vegas, NV



Crown Jewel	Premier			Corporate			Contributor
Title	Presenting	Emerald	Platinum	Gold	Silver	Bronze	
\$25K One	\$15K One	\$10K Two	\$7,500 Two	\$5K Multiple	\$3,500 Multiple	\$2,500 Multiple	\$500-\$2499 Multiple

SPONSOR BENEFITS

Exclusive naming Rights								
Tournament Name " Presented by (your company)"								
Sponsor & Player Reception Speaking Opportunity								
Presentation of Awards								
VIP Seating - Advertising Banner Placement								
Stadium Banner Placement year round @ RRCC								
Stadium Court Banners (lower courtside)	6 (3'x8')	4 (3'x6')	2 (3'x6')	2 (3'x6')	2 (3'x6')	1 (3'x6')	1 (3'x6')	
Daily Stadium PA Sponsor Acknowledgements								
Special Event Host With Naming Rights (Optional)								
Selected Brand Enhancer (t-shirts, etc.) (Optional)								
Tournament Program Advertisement	Full (front)	Full(back)	Full	3/4 Page	1/2 Page	1/3 Page	1/4 Page	1/8 Page
Special Sponsor Seating Tickets (Gen. Admission)	20	20	15	15	10	5	2	
VIP Section Open Bar (Fri.,Sat.,Sun. only)								
Hospitality Lounge Access (Fri.,Sat.,Sun. only)								
Exhibit Display Space/ Onsite Activation (Opt. TBD)								
General or Sidecourt Banners	4	4	2	1	1	1	1	1
Strategic Placement	Stadium	Stadium	Stadium	Stadium	Courtside	Courtside	Courtside	RRCC-Facility
Sponsor & Player Party Invitations	20	20	10	10	8	8	8	4
Website Recognition with Logo & Link								
Premium Sponsor Seating	8	6	4	4	4	2	2	2
VIP or Boxseat Location	VIP	VIP	VIP	VIP	VIP	VIP	Premium Box	Box Seating
Valet Parking								
Golf rounds at Red Rock Country Club	5	4	4	4	3	2	2	1
Private 1 hour tennis lessons at Red Rock CC	5	4	4	4	3	2	2	1
Pro-Am entry to play tennis with the Pros	2	2	2	1	1	1	1	1
2 night stay at JW Marriott during Tournament								
JW Marriott tournament room rate w/ suite upgrade								

MEDIA RECOGNITION

All Pre-Event Promotions								
Sponsorship Promotional Collateral								
Tournament Article (Inside Tennis Magazine)								
Tournament Program Advertisement								
Sponsor Onsite Display Boards								
Press Releases								