



CONTACT

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FOR IMMEDIATE RELEASE

****Red Rock Country Club to host 2nd Lexus of Las Vegas Open, A \$50,000 Women's Pro Circuit Tennis Event
September 26th through October 3rd****

Las Vegas, NV – August 30, 2010

Red Rock Country Club is proud to host the 2nd annual Lexus of Las Vegas Open, presented by Hand Surgery Specialists of Nevada, September 26th through October 3rd. The Lexus of Las Vegas Open is the only professional tennis tournament to be played in Nevada and features up and coming women players from around the world competing for the \$50,000 prize purse. This is an opportunity for players to earn points toward their rankings, as well as qualify for spots in major professional tennis tournaments. Local star includes Asia Mohammed. The main draw includes 32 spots, one of which will be awarded to qualifiers from the Wild Card tournament, which will be held at Red Rock Country Club September 17th.

Last year's tournament drew over 1,000 spectators and players from over 15 countries. The tournament committee is proud to announce the return of title sponsor, Lexus of Las Vegas, as well as presenting sponsor, Hand Surgery Specialists of Nevada. This year, they are pleased to welcome Cox Communications into the fold, who will be broadcasting the finals live on Sunday, October 3rd. This year's tournament will also feature a food drive to benefit Three Square, Las Vegas' premier food bank, which will run the length of the event and will include discounts on admission for donations.

This year's tournament will also include the following event extras:

- *Pro-Am: Monday, September 27th 6-8 pm
- *Kid's Day: Tuesday, September 28th 6-8pm
- *Players' Party: Wednesday, September 29th at J.W. Marriott Valencia Ballroom 6-9 pm (free admission for ticket holders)
- *High School Day: Thursday, September 30th 6-8pm
- *Volk/Borris Becker Racquet Day and USTA Member Day: Friday, October 1st
- *Super Saturday Party, Ladies League Luncheon and Wheelchair Tennis exhibition: Saturday, October 2nd

For more information, call 702-304-5635 or visit www.lexuslvopen.com. Tickets are on sale now! Contact Tournament Director, Tyler Weekes tweekes@redrockcc.com or Jordan Butler Jordan@agentatleta.com

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